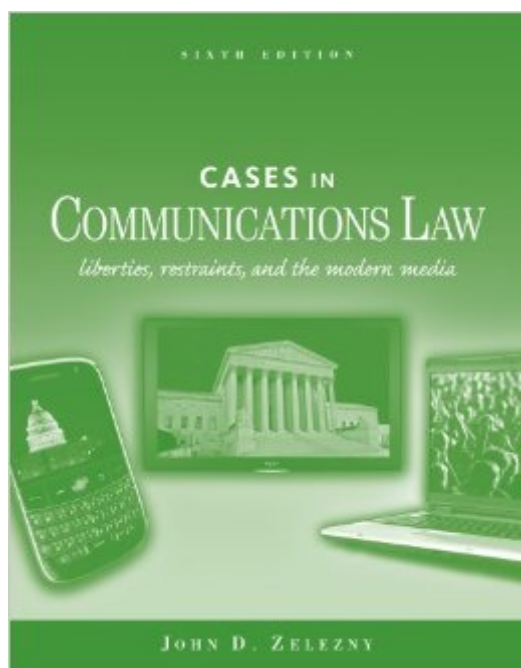


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Cases In Communications Law (General Mass Communication)



Synopsis

Written as a companion to Zelezny's COMMUNICATIONS LAW, Sixth Edition, textbook, CASES IN COMMUNICATIONS LAW, Sixth Edition, presents cases that will familiarize communications students with authoritative judicial reasoning on key principles of communications law. Most of the cases are from the U.S. Supreme Court and stand as precedents that all other courts in the nation must follow. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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This book is a great example of the passive exploitation of the college textbook market. Publishers have perfected the art of having an expert slap together material that is not elaborated upon enough for advanced students, or which repackages information that can be obtained cheaply (or freely) elsewhere. Then the publisher can charge a grossly inflated price for the book, encourage professors to require it for students, then keep the price high by forcing scarcity in the marketplace for those same students who are forced to buy a copy at any cost. This particular book will only ever be purchased by college students in communications law, most of whom can get 99.9% of the knowledge herein for FREE. Here's the rub - this book is almost entirely made up of reprints of court

case documents, which record the rulings and reasonings of judges. But if you are a college student - that is, a member of the only possible market demographic for this book - then your college probably offers free or inexpensive access to database services (such as LexisNexis or WestLaw) that compile this information for scholars. In this book, the "author" Zelezny has supplied a brief introduction that is so brief as to be useless. Then each chapter has an introductory page that features a paragraph on the overall topic, followed by a list of one-sentence descriptions of why each of the selected cases is of interest. Then the court documents for each of the cases are simply reproduced (with some omissions that enhance brevity but damage full learning), and only a handful of those cases are supported by any explanatory introductions or conclusions from Zelezny. In short, Zelezny just barely tells you why he's reprinting information that is free elsewhere.

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